



CONTACT:

Doubletree Metropolitan Hotel
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ST. BARTHOLOMEW PRESCHOOL STUDENTS AND DOUBLETREE METROPOLITAN HOTEL PARTICIPATE IN NATIONWIDE, MILLION-DOLLAR FUNDRAISING MISSION TO BENEFIT HURRICANE RELIEF RECOVERY EFFORTS

Community Cookie Fundraiser Benefits The American Red Cross Disaster Relief Fund

WHEN: Thursday, October 20, 2005
8:30 A.M. – 11:30 A. M.

WHERE: Doubletree Metropolitan Hotel
569 Lexington Avenue (at 51st Street)
New York, NY, 10021
(212) 752-7000

** Bake sale will take place in front of the hotel unless it rains. If there is rain, we will be located just off the hotel lobby.*

WHAT: The Doubletree Metropolitan Hotel and St. Bartholomew Community Preschool are tempting the “sweet tooth” of people in their community to raise needed funds for the victims of Hurricane Katrina & Hurricane Rita — by selling 2,005 fresh baked, chocolate chip cookies for \$2.00 per cookie (also available in tins – 6 cookies for \$12.00). **This “Cookies for a Cause” Community Fundraiser event is an extension of Teaching Kids to CARE** ®— a community outreach program by Doubletree Hotels . This month, St. Bartholomew Community Preschool students are joined by thousands of kids across the country — who are working in conjunction with more than 150 Doubletree hotels in similar bake sale events. **With Doubletree pledging to match funds raised at each participating school, this program has the potential of raising more than \$1 million to be donated to the American Red Cross Disaster Relief Fund for Hurricane Katrina and Hurricane Rita.**

WHY: This fall, through the Doubletree Teaching Kids to CARE community outreach program, kids across America got an early education on the importance of helping others in a time of crisis. Not only did this timely program include a detailed lesson focused on current events, it also empowered students to set and reach goals by monitoring their fundraising progress and tallying their relief efforts. In its fourth year, Teaching Kids to CARE is an educator-approved outreach initiative developed by Doubletree to encourage and empower kids to start making conscious decisions about how they can personally show they care about their communities.

WHO: Representatives from the Doubletree Metropolitan Hotel and St. Bartholomew Community Preschool will be available for media interviews and to provide background information on the 2005 “Cookie for a Cause” Community Fundraiser and the Teaching Kids to CARE program. Teaching Kids to CARE is a learning module developed by Doubletree hotels and elementary educators to promote civic pride in children and give elementary school students the opportunity to express their caring for others.

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For More Information Please Contact:

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